



157 Reasons to Smile

The conservation of global marine ecosystems is essential for our existence. Yet it seems that the laundry list of challenges we face increases daily. How do we continue to persevere? Would the knowledge that we are winning help us stay the course? Absolutely.



It turns out, we have won across the globe. Shark protection has gained so much momentum that our victories are increasing exponentially. Ocean conservationists should be made aware of just how much our community has achieved. We wanted to showcase these successes in one place as a resource and as inspiration. We wanted to let our accomplishments become our motivation, an example of all that we can continue to do.

“If we can clearly see our successes, we will be motivated to continue our efforts.” This was the statement Edi Fommenwiler used to champion our “Wins for Fins” program. In order to showcase every public and private instance of shark protection, we built a schematic resource center, mapping our international successes. From restaurants, to airlines, to governments, each pin represents an organization that took a stand on behalf of sharks. Finally, we have a refreshing, visual representation of our aggregate successes and the inspiring progress we have made.

Building this tool wasn’t easy, but things that are worth it rarely are. This project took a

team of masterful and dedicated Sea Save Foundation volunteers that searched every corner of the Internet for even just one tweet that tells us about another company saying no to shark finning. Now, we have this incredible resource that students, professionals, and enthusiasts can point to and say, "Look how far we've come!" Yes, we have 157 pins, and 157 reasons to smile!

This is a living document. We constantly stand witness to the the changing topography of shark policy. We need a village to maintain this tool, and that is where you come in: Every time you read about new legislation, or another business banning shark fins, send the link to WinsForFins@SeaSave.org and we will add it to the map. Every new win translates to a new pin worth celebrating! Let's all take a minute to stop despairing and start reflecting upon and appreciating everything that we have done together and all that we will continue to do in the name of global ocean health. 157 Wins for Fins!



SeaSave.org



[Click to view this email in a browser](#)

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

[Click here](#) to forward this email to a friend

Sea Save Foundation
22837 Pacific Coast Highway
#110
Malibu, California 90265
US

[Read](#) the VerticalResponse marketing policy.

**vertical
response**
A DELUXE COMPANY
Free Email Marketing >>